

National Farm City Council's new direction



Farm Animal Care: Myths vs. Facts" will be the topic of the 2009 National Farm-City symposium.

The symposium will be broadcast live on November 19, 2009 on AgriTalk, a nationally syndicated radio show, hosted by noted farm broadcaster and National Farm-City Council board member Mike Adams.

After much research, discussion, and input from you and other Farm-City supporters, the National Farm-City Council is making some changes to its strategic plan which we are confident will help advance the mission of the Farm-City Council.

While our mission to foster better understanding between urban and rural residents remains the same, you'll be seeing some changes in how we deliver information and assistance to local Farm-City committees.

Each year, the National Farm-City Council will choose one subject of interest to both farm and city audiences as the theme for the year.

The theme for 2009 will be "Farm Animal Care: Myths vs. Facts."

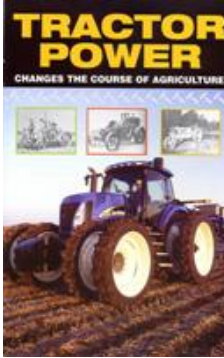
To kick off National Farm-City Week (November 20-26, 2009) the National Farm-City Council will sponsor a symposium followed by a luncheon on November 19 in Indianapolis.

We are inviting a panel of experts to discuss the subject "Farm Animal Care: Myths vs. Facts" from a number of different perspectives. The lively exchange will be broadcast live on AgriTalk radio, and will be available via a podcast on their Web site.

In conjunction with this theme, we'll also provide you with a list of ideas and resources available from a variety of sources which you can use to develop a similar or complementary event in your local area. Watch for more information soon!

Al Pell, President, National Farm-City Council

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